## CLAIMS

## What is claimed is:

1	<ol> <li>An insurance packaging method, comprising:</li> </ol>
2	calculating a geographic insurance rating;
3	calculating, a dollar limit of coverage for each of a plurality of risks
4	in lieu of one or more exclusions; and
5	packaging a single comprehensive insurance policy that includes
6	coverage for each of the plurality of risks up to the risk's corres ponding
7	dollar limit of coverage.
1	2. The method of Claim 1, wherein calculating a dollar limit of
2	coverage includes calculating, a dollar limit of coverage for each of a
3	plurality of risks in lieu of one or more exclusions, the calculations being
4	based at least in part on the geographic insurance rating.
1	3. The method of Claim 1, wherein calculating a geographic
2	insurance rating includes:
3	identifying a location;
4	identifying a geographic risk zone;
5	comparing the location to the geographic risk zone to determine if
6	the location is at least partially within the risk zone; and
7	calculating an insurance rating according to the comparison.
1	4. The method of Claim 1, wherein packaging includes
2	packaging a single comprehensive insurance policy that includes:
3	coverage for each of the plurality of risks up to the risk's
4	corresponding dollar limit of coverage; and
5	coverage for a legal defense for each risk up to the dollar limit of
6	coverage for that risk.

1	5. An insurance rating and packaging method, comprising:
2	identifying a location;
3	identifying a geographic risk zone;
4	comparing the location to the geographic risk zone to determine if
5	the location is at least partially within the risk zone; and
6	calculating an insurance rating according to the comparison;
7	calculating, a dollar limit of coverage for each of a plurality of risks
8	in lieu of one or more exclusions; and
9	packaging a single comprehensive insurance policy that includes
10	coverage for each of the plurality of risks up to the risk's corres ponding
11	dollar limit of coverage.
1	6. The method of Claim 5, wherein calculating a dollar limit of
2	coverage includes calculating a dollar limit of coverage for each of a
3	plurality of risks in lieu of one or more exclusions, the calculations being
4	based at least in part on the insurance rating;
1	7. The method of Claim 5, wherein packaging includes
2	packaging a single comprehensive insurance policy that includes:
3	coverage for each of the plurality of risks up to the risk's
4	corresponding dollar limit of coverage; and
5	coverage for a legal defense for each risk up to the dollar limit of
6	coverage for that risk.
7	8. An insurance rating method, comprising:
8	identifying a location;
9	identifying a geographic risk zone;
10	comparing the location to the geographic risk zone to determine if
11	the location is at least partially within the risk zone; and
12	calculating an insurance rating according to the comparison.

1	9. The method of Claim 8, wherein:
2	identifying a location comprises identifying a location boundary;
3	and
4	identifying a geographic risk zone comprises identifying a
5	geographic risk zone boundary.
1	10. The method of Claim 9, wherein:
2	identifying the location boundary comprises identifying a plurality
3	of location boundary coordinates that at least partially define the location
4	boundary; and
5	identifying a geographic risk zone boundary comprises identifying a
6	plurality of risk zone boundary coordinates that at least partially define the
7	geographic risk zone boundary.
1	11. The method of Claim 9, wherein comparing comprises
2	comparing the location boundary to the geographic risk zone boundary to
3	determine if at least a portion of a geographic area bounded by the
4	location boundary is also bounded by the geographic risk zone boundary.
1	12. The method of Claim 9, wherein comparing comprises
2	comparing the location boundary to the geographic risk zone boundary to
3	determine if the location boundary intersects or is contained within the
4	geographic risk zone boundary.
1	13. The method of Claim 8, wherein:
2	identifying a location comprises identifying a geographic point;
3	identifying a geographic risk zone comprises identifying a
4	geographic risk zone boundary; and
5	comparing comprises comparing the geographic point with the
6	geographic risk zone boundary to determine if the geographic point is
7	contained within the geographic risk zone boundary

1	14. The method of Claim 8, further comprising, if the location is
2	determined to be at least partially within the risk zone, obtaining a score
3	corresponding to that risk zone and wherein calculating comprises
4	calculating an insurance rating using the score.
1	15. The method of Claim 8, wherein:
2	identifying a geographic risk zone comprises identifying a plurality
3	of geographic risk zones;
4	comparing comprises, for each geographic risk zone, comparing the
5	location to that geographic risk zone to determine if the location is at
6	least partially within the risk zone; and
7	calculating comprises calculating an insurance rating according to
8	the comparisons.
1	16. An insurance rating method, comprising:
2	identifying a location;
3	identifying a plurality of risk zone boundary coordinates that define
4	a plurality of geographic risk zone boundaries;
5	for each geographic risk zone boundary, comparing the location to
6	the geographic risk zone boundary to determine if the location is at least
7	partially within the risk zone boundary; and
8	calculating an insurance rating according to the comparisons.
1	17. The method of Claim 16, wherein identifying a location
2	comprises identifying a plurality of location boundary coordinates that
3	define a location boundary and wherein comparing comprises, for each
4	risk zone boundary, comparing the location boundary to that geographic
5	risk zone boundary to determine if the location boundary intersects or is
6	contained within the risk zone boundary.

18. The method of Claim 16, wherein identifying a location comprises identifying a plurality of location boundary coordinates that

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1	define a location boundary and wherein comparing comprises, for each
2	risk zone boundary, comparing the location boundary to that geographic
3	risk zone boundary to determine if at least a portion of a geographic area
4	bounded by the location boundary is also bounded by the geographic risk
5	zone boundary.
1	19. The method of Claim 16, wherein:
2	identifying a location comprises identifying a geographic point; and
3	comparing comprises, for each risk zone boundary, comparing the
4	geographic point with that geographic risk zone boundary to determine if
5	the geographic point is contained within the geographic risk zone
6	boundary.
1	20. A computer readable medium having instructions for:
2	identifying a location;
3	identifying a geographic risk zone;
4	comparing the location to the geographic risk zone to determine if
5	the location is at least partially within the risk zone; and
6	calculating an insurance rating according to the comparison.
1	21. The medium of Claim 20, wherein the instructions for:
2	identifying a location include instructions for identifying a location
3	boundary; and
4	identifying a geographic risk zone include instructions for
5	identifying a geographic risk zone boundary.
1	22. The medium of Claim 21, wherein the instructions for:
2	identifying the location boundary include instructions for identifying
3	a plurality of location boundary coordinates that at least partially define
4	the location boundary; and
5	identifying a geographic risk zone boundary include instructions for
6	identifying a plurality of risk zone boundary coordinates that at least

partially define the geographic risk zone boundary.

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1	23. The medium of Claim 21, wherein the instructions for
2	comparing include instructions for comparing the location boundary to the
3	geographic risk zone boundary to determine if at least a portion of a
4	geographic area bounded by the location boundary is also bounded by the
5	geographic risk zone boundary.
1	24. The medium of Claim 21, wherein the instructions for
2	comparing include instructions for comparing the location boundary to the
3	geographic risk zone boundary to determine if the location boundary
4	intersects or is contained within the geographic risk zone boundary.
1	25. The medium of Claim 20, wherein the instructions for:
2	identifying a location include instructions for identifying a
3	geographic point;
4	identifying a geographic risk zone include instructions for
5	identifying a geographic risk zone boundary; and
6	comparing include instructions for comparing the geographic point
7	with the geographic risk zone boundary to determine if the geographic
8	point is contained within the geographic risk zone boundary.
1	26. The medium of Claim 20, further comprising, if the location
2	is determined to be at least partially within the risk zone, obtaining a
3	score corresponding to that risk zone and wherein the instructions for
4	calculating include instructions for calculating an insurance rating using
5	the score.

identifying a geographic risk zone include instructions for

identifying a plurality of geographic risk zones;

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The medium of Claim 20, wherein the instructions for:

comparing include instructions for, for each geographic risk zone,
comparing the location to that geographic risk zone to determine if the
location is at least partially within the risk zone; and
calculating include instructions for calculating an insurance rating
according to the comparisons.

- 28. A computer readable medium having instructions for: identifying a location;
- identifying a plurality of risk zone boundary coordinates that define a plurality of geographic risk zone boundaries;

for each geographic risk zone boundary, comparing the location to the geographic risk zone boundary to determine if the location is at least partially within the risk zone boundary; and

calculating an insurance rating according to the comparisons.

- 29. The medium of Claim 28, wherein the instructions for identifying a location include instructions for identifying a plurality of location boundary coordinates that define a location boundary and wherein the instructions for comparing include instructions for, for each risk zone boundary, comparing the location boundary to that geographic risk zone boundary to determine if the location boundary intersects or is contained within the risk zone boundary.
- 30. The medium of Claim 28, wherein the instructions for identifying a location include instructions for identifying a plurality of location boundary coordinates that define a location boundary and wherein the instructions for comparing include instructions for, for each risk zone boundary, comparing the location boundary to that geographic risk zone boundary to determine if at least a portion of a geographic area bounded by the location boundary is also bounded by the geographic risk zone boundary.

1	31. The medium of Claim 28, wherein the instructions for:
2	identifying a location include instructions for identifying a
3	geographic point; and
4	comparing include instructions for, for each risk zone boundary,
5	comparing the geographic point with that geographic risk zone boundary
6	to determine if the geographic point is contained within the geographic
7	risk zone boundary.
1	32. An insurance rating system, comprising:
2	a mapping module operable to compare an identified location to a
3	geographic risk zone to determine if the identified location falls within the
4	geographic risk zone; and
5	a risk rating module operable, if the location is determined to fall
6	within the geographic risk zone, to obtain and use a score associated with
7	the risk zone to calculate an insurance rating related to the identified
8	location.
1	33. The system of Claim 32, further comprising an interface
2	module operable to provide an interface having user accessible controls
3	for use in identifying the location

- 34. The system of claim 32, further comprising a risk zone database containing data identifying the geographic risk zone and the score associated with the risk zone.

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35. The system of Claim 32, wherein the mapping module is operable to compare by comparing a boundary of the identified location to a boundary of the geographic risk zone to determine if at least a portion of a geographic area bounded by the location boundary is also bounded by the geographic risk zone boundary.

1	36. The system of Claim 32, wherein the mapping module is
2	operable to compare by comparing a boundary of the identified location to
3	a boundary of the geographic risk zone to determine if the location
4	boundary intersects or is contained within the geographic risk zone
5	boundary.
1	37. The system of Claim 32, wherein the mapping module is
2	operable to compare by comparing a geographic point that defines the
3	identified location to a boundary of the geographic risk zone to determine
4	if the geographic point is contained within the geographic risk zone
5	boundary.
1	38. The system of Claim 32, wherein:
2	the mapping module is operable to compare the identified location
3	to each of a plurality of geographic risk zones to determine if the
4	identified location falls within any of the geographic risk zones;
5	a risk rating module operable, for each geographic risk zone that
6	the identified location falls within, to obtain and use a score associated
7	with that risk zone to calculate an insurance rating related to the
8	identified location.
1	39. An insurance rating system, comprising:
2	an interface module operable to provide an interface having user
3	accessible controls for use in identifying a location:

trols for use in identifying a location;

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a mapping module operable to compare an identified location to each of a plurality of geographic risk zones to determine if the identified location falls within any of the geographic risk zones;

a risk rating module operable, for each geographic risk zone that the identified location falls within, to obtain and use a score associated with that risk zone to calculate an insurance rating related to the identified location.

1	40. An insurance rating system, comprising:
2	a means for comparing an identified location to a geographic risk
3	zone to determine if the identified location falls within the geographic risk
4	zone; and
5	a means for obtaining and using a score associated with the risk
6	zone to calculate an insurance rating related to the identified location if
7	the location is determined to fall within the geographic risk zone.